



POWER MEMORIAL ACADEMY ALUMNI ASSOCIATION, INC.

Cherokee Station | P O Box 20493 | New York, NY 10021-0068

PMAAA Board of Directors Meeting Saturday, January 5th, 2019 Meeting Minutes

On Saturday, January 5, 2019 at 11 AM, the PMAAA Board of Directors met at the St. Joseph's Residence located in New Rochelle, N.Y. The following members of the Board participated:

Andrew Pisani	John Begley (via telephone)	Steve Kallas
Mike Kelly (via telephone)	Sean Crowley	Rick Martin
Kevin Bollbach (via telephone)	Joseph DeFazio	Kevin McGeary
Brian McCann	Carl Hall	John Torres
Excused: Norm Jardine		

- The meeting was opened with a prayer by President Chick Pisani.
- The minutes of October 13th, 2018 meeting was distributed to all Board members on October 17, 2018. Brian McCann motioned to accept the minutes. The motioned was seconded by Chick Pisani. The meeting minutes were subsequently accepted unanimously.
- Treasurer Kevin Bollbach provided the following update on the financial status of the organization as of January 5th, 2019:

Checking:	\$ 22,417.00
Savings:	\$ 70,717.00
Total:	\$ 93,134.00

- The Board discussed the result of the Hall of Fame and Reunion Dinner held on November 3, 2018. The overall consensus was the dinner was very successful both financially and with the overall satisfaction of the attendees. However, in an effort to improve future dinners, the following issues were identified as ways to improve future HOF dinners:
 - Reduce the number of HOF recipients each year.
 - Truncate introduction bios and strongly encourage each honoree to limit their acceptance speeches to no more than three minutes.

The afternoon start time of future dinners was discussed. The Board concluded, based on the feedback from the alumni attendees at the dinner that the event will continue to be held in the evening. The afternoon start time will be reconsidered at a later time.

Kevin McGeary discussed future HOF candidates and distributed a list of potential candidates to the attendees. Kevin discussed the benefits of grouping of future HOF candidates in order to maximize attendance at future dinners, which the Board was in



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agreement. Kevin subsequently presented his recommendations for the next class of HOF inductees, which should be announced at the Post Parade Party to be held on March 16th, 2019.

Criteria for HOF candidates will be distributed to the Board shortly by Kevin. A selection committee will be formed in order to finalize which candidates will be inducted.

- Upcoming PMAAA events were discussed.
- Since St. Patrick's Day falls on a Sunday, this year's parade will be held on Saturday, March 16th. More details on assembly place and times will be forthcoming.

The Mass of Remembrance will be held, as in the past, the Saturday before the St. Patrick's Day parade—not on the same day of the parade as proposed at the last Board meeting. Therefore, the Mass will be held on Saturday, March 9th, 2019.

The Post Parade Party will continue to be held at Cathedral High School immediately following the parade. However, this year's admission price will be increased from \$50.00 to \$60.00. The price increase became necessary due to losses posted at previous events. (The Board previously voted to accept this increase via an email vote.)

- A discussion took place relative to how to increase Scholarship Fund raising efforts and how the distributions should be implemented. Joe DeFazio suggested that we reach out to the Alumni utilizing a mailer requesting donations. The Alumni will also have an option within the mailer to make an endowment to the Association as part of their will. After much discussion on various other methods, it was decided that a committee be formed to present recommendations to the Board as to how future fund raising and distributions will be made. The committee will be chaired by Rick Martin.
- A meeting will take place on Tuesday, January 8th with Vinny Bonami to discuss new PMA merchandise. President Chick Pisani and Board member Joe DeFazio will represent the Board at this meeting. The main objective of the meeting is to decide both short and long term selection of merchandise that will be available for sale to the Alumni. They will also discuss methods on how PMA merchandised may be purchased.
- Steve Kallas reported that no new issues have surfaced with respect to the *Concerned Alumni*.
- The resume of a prospective new Board member will be distributed to the Nominating Committee for consideration. The Nominating Committee will present its findings and recommendations to the Board after their review.



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- In order to increase productivity of the Board and to deliver a more user friendly experience for the PMA alumni, a discussion took place on how to improve the technology currently in place. A debate ensued as to how the funding of the new technology would be accomplished. Rick Martin suggested that the investment be made utilizing Association funds. Joe DeFazio countered that we should seek resources internally to assist in improving the website and other technology issues. As a result, an appeal will be made to the Alumni, via the newsletter, for such assistance. If assistance is not forthcoming, funding for the updated technology may have to come from Association funds. Rick Martin to provide an order of magnitude that may be required for the new technology with the associated costs.
- The mailing database was updated in October, however after the recent mailing for the HOF Dinner, there were additional changes. Joe DeFazio will provide John Torres with the latest returned correspondence so that the alumni database can be made current. John Torres will provide the Board members with an updated alumni database by next meeting. John Torres will also contact the email dealer, Constant Contact, to determine if the PMAAA database can be uploaded to their program.

The next meeting will be held on February 2nd, 2019 at the St. Joseph's Residence, New Rochelle, NY.

Respectfully submitted.
Brian McCann

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Andrew Pisani	Carl Hall	Kevin McGeary
Mike Kelly	Norm Jardine	John Torres
Kevin Bollbach (Call-in)	Steve Kallas (Call-in)	
Brian McCann	Joseph DeFazio	
Excused: John Begley, Sean Crowley, Rick Martin		

- The meeting was opened with a prayer by President Chick Pisani.
- The minutes of September 8, 2018 meeting was distributed to all Board members on September 15, 2018. Chick Pisani motioned to accept the minutes. The motioned was seconded by John Torres. The meeting minutes were subsequently accepted.
- Treasurer Kevin Bollbach provided the following update on the financial status of the organization as of October 13, 2018:

Checking	\$12,528.66
Savings	\$70,710.76
Total	\$83,239.42

- Board member Norm Jardine provided an update on the November 3rd Hall of Fame Dinner and Reunion. The deposit was sent to the Immaculate Heart Center. The caterer was given a preliminary number of 125 attendees. Norm will update the caterer once a final number is known. (Last year the Association paid for 164 members.)

The Board agreed to keep the menu for the dinner the same as last year, since the feedback from the alumni that attended last year was positive.

It was agreed that a survey form will be given to all HOF Dinner attendees asking for their opinion on moving the HOF dinner earlier in the day. This form will be distributed at the registration desk.

Kevin Bollbach stated that, as of this date, 48 tickets have been sold. He will check the post office box next week to see if additional tickets have been requested.

The PMAAA Q3 Newsletter will be emailed to the alumni this weekend. This will serve as another email blast advertising the HOF Dinner.



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Kevin McGeary provided an update on the HOF inductees. Julio Alonso and Mario Elie will not be attending the event. Instead, they will have representatives accept their awards. A video of the presentation will be sent to them at a later date. Both Alonso and Elie will have the option to video their presentation of the award from their representatives and return to the Association. Br. Loftus' HOF award will be received by Br. Murphy. The families of Tom Gorman and John Mulligan will accept their respective awards posthumously. Andy Altenberg and Rich Lombardi will accept their awards in person.

An update on the PMAAA HOF Journal ads was presented to the Board by Joe DeFazio. Both inside covers and back cover have been sold. Sales of ads are slower than last year's pace. Vinny Bonami, our new PMA merchandise supplier, will be contacted to see if he is interested in taking an ad.

Two *Certificates of Recognition* have been produced by Chick Pisani for presentation to Robert Shearn and the legal firm who assists the PMAAA with legal advice.

- Steve Kallas reported that he has nothing new to report on the *Concerned Alumni* issue.
- The Nominating Committee had a kickoff conference call earlier this month. Joe DeFazio presented the results of the conference which he and committee members Jack Haren and Michael Martin participated in. The committee recommended, in an effort to recruit younger alumni to be Board members, contacting the same alumni who were contacted for the PMAAA Mixer this past June. In seeking new members, a description of job duties will be established. Call Hall suggested that we ask alumni for any help that they can add without necessarily being full-fledged Board members.

Also, the committee recommended to emphasize the importance of fund raising for the scholarship fund utilizing various means, such as annual appeals, sale of memorials of deceased alumni etc. Carl Hall added that we should increase our fund raising efforts at all PMAAA events. To this end, Joe DeFazio will work on sending a mailer to the alumni requesting contribution towards the scholarship fund.

Notes of the Nominating Committee conference call will be distributed to the Board by Joe DeFazio.

- Joe DeFazio has updated the mailing database by deleting the names of alumni whose mailings were returned. John Torres to continue to work on updating the PMAAA database that is currently in *MS Access*.

The date of the next meeting will be determined at the Hall of Fame Dinner.

Respectfully submitted.

Brian McCann

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