



POWER MEMORIAL ACADEMY ALUMNI ASSOCIATION, INC.

Cherokee Station | P O Box 20493 | New York, NY 10021-0068

PMAAA Board of Directors Meeting Saturday, October 24, 2020 Meeting Minutes

On Saturday, October 24, 2020 at 10 AM, the PMAAA Board of Directors convened. Due to COVID-19 concerns, the meeting was conducted via video conference. The following members of the Board participated:

Andrew Pisani	John Begley	Stephen Lazarus
Michael Kelly	Sean Crowley	Rick Martin
Kevin Bollbach	Carl Hall	Kevin McGeary
Brian McCann	Joseph DeFazio*	Dennis Mooney
	Norm Jardine	John Torres
	Steve Kallas	Thomas Tuffey**
*Not present for the entire meeting. **Elected as new Board member		

- The PMAAA Board of Directors meeting was opened with a prayer by President Chick Pisani.
- The minutes of September 19, 2020 meetings were previously distributed to all Board members. Brian McCann motioned to waive the reading of the minutes and accept the minutes for this meeting. The motion was seconded by Joe DeFazio. The minutes of the September 19, 2020 meeting minutes was unanimously accepted.
- Treasurer Kevin Bollbach previously distributed the financial report via email. The financials as of October 24, 2020 are summarized below:

As of:	JUNE 27, 2020	AUG. 1, 2020	SEP. 19, 2020	OCT. 24, 2020
Checking	\$ 15,001.79	\$ 15,412.79	\$15,280.07	\$15,391.98
Savings	65,761.59	65,762.56	65,764.99	65,765.97
Total Cash & Savings	<u>\$ 80,763.38</u>	<u>\$ 81,175.35</u>	<u>\$ 81,045.05</u>	<u>\$ 81,157.95</u>
PayPal (in transit)	0.00	0.00	0.00	0.00
Total w/PayPal	<u>\$ 80,763.38</u>	<u>\$ 81,175.35</u>	<u>\$ 81,045.05</u>	<u>\$ 81,157.95</u>
Amazon Smile	\$ 99.98	\$ 99.98	\$ 125.35	\$125.35

Kevin also reported that the YTD revenues are down approximately \$10.5K due to event cancellations caused by COVID-19.



PMAAA Board of Directors Meeting Minutes
October 24, 2020

- Rick Martin informed the group that progress is being made on the PMAAA Webpage Improvement Project. Also, Rick now has the necessary access codes for the PMAAA Go Daddy account.
- A motion was introduced by Steve Kallas to re-elect the existing PMAAA Officers, including: Chick Pisani as President, Mike Kelly as Vice President, Kevin Bollbach as Treasurer and Brian McCann as Secretary, to another two-year term that would be retroactive to May 2020. The motion was seconded by Joe DeFazio. A subsequent vote of the Board resulted in a unanimous decision to re-elect the existing officers. The next election of Board Officers will take place at the May 2022 Annual Meeting.
- Carl Hall provided an update on the various fundraising concepts that are being considered. Carl is looking for volunteers to both join the committee and work as mentors to work with All Hallow H.S. students.

As part of the fundraising strategies that are under consideration, Chick Pisani met with Rich Carter of the Christian Brother Foundation and their printer, Frank Madonia of Composite Print, Inc. to get an idea as to what is involved to produce an annual alumni fund raising appeal. The proposed cost to provide the necessary material for the annual appeal is as follows:

8500 Mailings - \$ 5,451.00
5000 Mailings - \$ 5,536.00.

The above costs include printing of the cover letter, brochure, envelopes, and the required mail processing. These costs exclude postage which is \$ 0.48 for First Class Mail and \$ 0.18 for Non-profit Mail. Kevin Bollbach will explore other postage options with the USPS and Carl Hall compare these costs with All Hallows mailing costs.

According to Rich Carter, who conducts several appeals for the CBF, this fund raising strategy consistently produces positive income for their organization. Another benefit for conducting the annual appeal is that it serves as a mechanism to update the alumni database.

Chick Pisani has proposed that the appeal be scheduled for either April 2021 or November 2021.

- As of this date, there are no changes of the scheduled PMAAA events. The Hall of Fame Dinner has officially been postponed to November 2021. The 2021 PMAAA Mass of Remembrance will be held on March 13, 2021 and the St. Patrick's Day Parade is scheduled for March 17, 2021. This assumes that the current restrictions will be lifted. The St. Patrick's Day Committee has scheduled a *Zoom* meeting for October 28th at 7 PM. Power will be allowed one representative to participate. The Board should have more insight into the status of the parade after the meeting.
- Though Kevin McGeary has stepped down as the lead for the HOF Candidate Selection process, he will stay involved to assist Steve Lazarus and Tom Tuffey as they assume the responsibilities.



**PMAAA Board of Directors Meeting Minutes
October 24, 2020**

- The debate continued on the motion that was submitted by Board member Steve Kallas at the September 19, 2020 Board meeting. In accordance with the current policy, members of the Board of Directors of the Power Memorial Academy Alumni Association are not allowed to be inducted into the Power Memorial Hall of Fame. Mr. Kallas' motion put forth at the previous meeting would only allow HOF entrance if the nominated Board member resigns from the Board with no guarantee that said member will be inducted into the Hall of Fame. As with any other nominee, a vote would be taken by the Board after nomination and discussion about the nominee former Board member.

At the completion of the discussion, Steve Kallas motioned to vote on the proposal which was seconded by Chick Pisani. A roll call vote was taken, and the motion passed with 11 Aye votes, 1 No vote and 2 Abstentions. One Board member had to leave the meeting early and was not present for the vote.

- Due to time restraints, the matter of the future of the PMAAA was again tabled and will be discussed at a future Board meeting.
- After the recent drive to sell the current stock of PMA merchandise, a limited inventory remains. It is estimated that the Vinny Bonami "on-line store" will be up and running by mid-November.
- The vacancy that was created as the result of John Begley's resignation from the PMAAA Board of Directors, Chick Pisani previously nominated Thomas Tuffey to replace John. Mr. Tuffey's credentials were submitted to the Nominating Committee. After evaluating the candidate's credentials, the Nominating Committee approved Mr. Tuffey's nomination. Accordingly, a motion was made by Brian McCann to vote on the acceptance of Mr. Tuffey as a new Board member. The motion was seconded by Chick Pisani and approved by a unanimous vote of the Board.
- Board member Sean Crowley provided the following update on All Hallows High School: Student enrollment dropped from 497 to 459. Hybrid learning is going well, but the parent population's economic situation has been hit hard by COVID. The situation impacts tuition revenues.

The Murphy \$1Million Challenge: Mr. Murphy, a Rice graduate, wants to broaden the appeal to the Power / Rice alumni to bring all together to support AH's future, to ensure it doesn't meet the same fate as Power and Rice. A Power/Rice appeal to support the Murphy Challenge, paid for by AH, was suggested and supported by the Board. If done this winter, it was the consensus that such an appeal would not interfere with the Power appeal.

Scholars: Sean has asked, and AH has agreed to provide input of the AH/ PMA scholars.

- Sean Crowley proposed that the Board consider of a "service award" named after Brother Jenson could be used to honor service distinguished alumni/ friends of PMAAA.



**PMAAA Board of Directors Meeting Minutes
October 24, 2020**

- Board member, Rick Martin, is scheduling a Zoom Broadcast with PMA HOF athletes Maurice Weaver and Matt Centrowitz to talk about their experiences at Power. The broadcast is scheduled for November 10, 2020 at 7 PM.
- An email was received from a producer of the television show *The Balancing Act*. The show broadcasts nationally on the Lifetime Television Network and is hosted by Montel Williams. The producer has named PMAAA as a leading alumni association in the NYC metropolitan area. They are producing a segment entitled: "Education Guided by Faith: How Local Alumni Networks are Making a Change and Empowering Their Community." The Board needs to investigate further and determine if this would be an appropriate fit for the Association.

The next meeting will be held on December 5, 2020 at 9:30 AM*. The meeting will be conducted via video teleconferencing. The sign-in link will be provided prior to the meeting. ***Note New Start Time*******

Respectfully submitted.
Brian McCann

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