



POWER MEMORIAL ACADEMY ALUMNI ASSOCIATION, INC.

Cherokee Station | P O Box 20493 | New York, NY 10021-0068

PMAAA Board of Directors Meeting Saturday, August 17th, 2019 Meeting Minutes

On Saturday, August 17, 2019 at 10 AM, the PMAAA Board of Directors met at All Hallows High School located in Bronx, N.Y. The following members of the Board participated:

Andrew Pisani	Joseph DeFazio (Telephone)	Rick Martin (Telephone)
Michael Kelly (Telephone)	Carl Hall	Kevin McGearry
Kevin Bollbach (Telephone)	Norm Jardine	Dennis Mooney
Brian McCann	Steve Kallas	
Excused: John Begley, Sean Crowley, John Torres		
INVITED GUESTS:		
Colleen Noonan (Christian Bros. Found.)	Rich Carter (Christian Bros. Found.)	

- The meeting commenced after an opening prayer by Chick Pisani.
- The minutes of May 11th, 2019 meeting were previously distributed to all Board members on August 5th, 2019. Carl Hall motioned to waive the reading of the minutes and accept the minutes. The motion was seconded by Norm Jardine. The meeting minutes were unanimously accepted.
- Treasurer Kevin Bollbach provided the financial report as of May 10, 2019:

Checking	\$14,669.23
Savings	65,739.23
Total Cash & Savings	\$80,408.46

Amazon Smile account benefitting PMAAA has yielded, to date, \$37.48 to the account. The Board will continue to encourage all alumni and their families to enroll in the Amazon Smile account making PMAAA as their beneficiary.

- Colleen Noonan, Director, and Richard Carter, Development Associate, of the Edmund Rice Christian Brothers Foundation were invited by the Board to attend the meeting.

Colleen Noonan provided an overview on how to conduct an annual appeal to the PMA Alumni for the purpose of raising money for the PMAAA Scholarship Fund. A copy of the estimated expenses to administer an appeal may be found in Attachment "A".

Rich Carter proposed a plan to the Board that would greatly expand the alumni database by partnering with the Christian Brothers Foundation in utilizing a people finding service



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that will provide the latest contact information of the PMA alumni. The total cost to the Association would be \$4,233.93. (See Attachment "B" for the breakdown of costs.)

After Ms. Noonan and Mr. Carter was excused from the meeting, the Board discussed the offerings of their organization.

As a result, Dennis Mooney motioned to accept the proposal offered by Mr. Carter to expand the alumni database. The motion was seconded by Carl Hall and subsequently accepted unanimously by the Board.

It was further decided that the annual appeal, as explained by Ms. Noonan, will be deferred pending the outcome of the data increase project.

- Carl Hall updated the Board relative to the progress of the Scholarship Committee. The committee needs to build a case for supporting fundraising for scholarships. This effort is progressing and further updates can be expected by the next meeting.

Carl Hall motioned to change the name of the *Scholarship Committee* to the *Fund Raising Committee*. The motion was seconded by Steve Kallas and accepted unanimously by the Board. Further, a motion was made by Carl Hall to expand the *Fund Raising* committee to other alumni wishing to join this informal committee. Dennis Mooney seconded the motion as was subsequently passed by the Board.

Kevin McGeary provided an update on organizing an event inviting those alumni who are considered to be of "High Capacity" (financially successful and philanthropic).

Dennis Mooney updated the Board on the Charity Alumni Basketball Tournament. He has been in contact with several coaches in an effort to organize this event. However, it is anticipated that this function will not take place this year.

- Chick Pisani will meet with Vinny Bonami the week of August 19th to discuss new PMA merchandise. This merchandise will be available for sale at the next HOF Dinner and Reunion scheduled for November 2nd, 2019. Several members of the Board suggested new products including: mugs, basketball, baseball and track shirts.
- Due to the lack of response to the letter sent out to the Alumni for new nominees for the PMAAA Board of Directors, it was decided to continue to send a similar letter to the Alumni on an annual basis.
- The HOF and Reunion Dinner, scheduled for November 2nd, 2019, was discussed. All plans are on target for the upcoming event.

In order to increase revenues for the Scholarship Fund, Treasurer Kevin Bollbach motioned to increase the admission price for the HOF dinner from \$95.00 to \$100.00. The motion was seconded by Kevin McGeary. After a discussion, the motion was passed unanimously by the Board. This price increase will need to be updated on the PMAAA website and social media accounts.

Kevin McGeary also confirmed that all HOF nominees have been contacted. However, Kevin is seeking more background information on Mr. Grimmeyer from All Hallows.

Future HOF candidates were also discussed.



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- Board member, Norm Jardine stated that he will be attending the induction ceremony of alumnus, Lou Santos - PMA '65, into the New York State Baseball Hall of Fame on November 3rd.

In addition to the foregoing, Mr. Jardine proposed to the Board that we contact the family of NYPD Detective Joseph Calabrese, who recently passed away. The purpose of this communication is to determine if the family members and/or the NYPD would like to send a delegation to the next PMAAA Mass of Remembrance in honor of Detective Calabrese. Norm will speak with his son-in-law (who a member of the NYPD) to see if this is appropriate.

The next meeting will be held on October 12th, 2019, 11 AM at St. Joseph's Residence located on the Iona College campus, New Rochelle, NY.

Respectfully submitted.
Brian McCann

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Attachment A

PROVIDING FINANCIAL SUPPORT FOR THE MINISTRIES OF THE EDMUND RICE CHRISTIAN BROTHERS NORTH AMERICAN PROVINCE



Mailing Estimate for PMA Quantity 4,000			
Letterhead	8.5 x 14 white 60# opaque paper printed one side with variable data (personalized) perf reply piece on bottom folded to letter size	\$	1,154.00
Envelope #10 woven	24# white woven printed 1 side black	\$	269.00
Envelope #9 (return envelope)	24# white woven printed 1 side black	\$	269.00
Mail processing	Setup data, provide USPS reports, ink jet addresses, insert letter and #9 into #10 envelope, letter must match address on #10, seal, sort and drop at USPS	\$	1,096.00
TOTAL		\$	2,788.00 no postage
APPROX POSTAGE .18 X 4000		\$	720.00
		\$	3,508.00

260 WILMOT ROAD
NEW ROCHELLE, NEW YORK 10804
914.636.1035



Attachment "B"

New Power Memorial Alumni Database

Phase I:

2190 New Alumni (Name, DOB, Date Withdrew, Date Graduated)

2190 x .50 per Alumnus = 1,095.00

2190 x .25 (Looking up Address) = 547.50

Total = **1642.50**

Phase II:

7,316.00 New Alumni (Name, DOB, Date Withdrew, Date Graduated)

7,316 x .50 per Alumnus = **3,658.00**

Total = 3,658.00

Phase III

7,316 Alumni (People Finders)

Address, E=Mail, Cell Phone, Home Phone, Social Media, Deceased

7,316 Alumni = **3,167.36**

Grand Total = **8,467.86**

P.M. Contribution = **4,233.93**