



POWER MEMORIAL ACADEMY ALUMNI ASSOCIATION, INC.

Cherokee Station | P O Box 20493 | New York, NY 10021-0068

PMAAA Board of Directors Meeting Saturday, October 9th, 2021 Meeting Minutes

On Saturday, October 9, 2021, at 9:30 AM, the PMAAA Board of Directors convened via video conference. The following members of the Board participated:

Andrew Pisani	Sean Crowley	Rick Martin
Michael Kelly	Carl Hall	Dennis Mooney
Kevin Bollbach	Joseph DeFazio	Thomas Tuffey
Brian McCann	Steve Kallas	John Begley
	Steven Lazarus	Genesius Jaromsky*
Excused: Norm Jardine, Kevin McGeary, John Torres		
*Invited non-Board member		

- The PMAAA Board of Directors meeting was opened with a prayer by President Chick Pisani.
- The minutes of the August 28th Regular Meeting was previously distributed to all Board members for their review. Brian McCann motioned to waive the reading of the minutes and accept the minutes of the August 28th meetings. This motion was seconded by Chick Pisani and subsequently passed unanimously.
- Treasurer Kevin Bollbach provided the financial report. The financials as of October 9, 2021 are summarized below:

As of:	FEB. 20, 2021	JULY 17, 2021	AUG. 28, 2021	OCT. 9, 2021
Checking	\$ 33,860.00	\$ 18,381.78	\$ 16,443.82	\$ 18,606.43
Savings	65,770.00	35,773.86	56,774.98	\$ 55,775.58
Subtotal Cash & Savings	<u>\$ 99,630.00</u>	<u>\$ 54,155.64</u>	<u>\$ 73,218.80</u>	<u>\$ 74,382.01</u>
PAR Challenge in Checking A/C	(11,773.00)			\$ 1,100.00
Total Cash & Savings	\$ 87,857.00	\$ 54,155.64	\$ 73,218.80	\$ 73,282.01
PayPal (in transit)	0.00	0.00	0.00	0.00
Total w/PayPal	<u>\$ 87,857.00</u>	<u>\$ 54,155.64</u>	<u>\$ 73,218.80</u>	<u>\$ 73,282.01</u>
Restricted Cash	36,990.00			
2021 Restricted Donation to AHHS	5,000.00			
Unrestricted Cash	<u>\$ 45,867.00</u>			
Amazon Smile Donations (To-Date)	\$ 183.27	\$ 183.27	\$ 280.79	\$ 280.79
Network for Good			\$ 2,225.00	\$ 2,225.00



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- Steve Lazarus presented the proposed Hall of Fame nomination guidelines (found attached) to the Board. Board member Carl Hall expressed concerns that the guidelines as submitted would not allow for the special circumstances that may occasionally arise with respect to limiting the number of inductees each year. There was also a concern voiced by other Board members as it relates to team recognition counting as an induction to the HOF. After a prolonged discussion, it was determined that language will be added to the guidelines to allow for more flexibility with regard to the annual limit on inductees, and to clarify the issue of team induction. Board member Thomas Tuffey motioned to accept the HOF guidelines with the proposed amendments. The motion was seconded by Joe DeFazio. The motion was passed unanimously.
- After a careful vetting process conducted by the HOF Nominating Committee, Tom Tuffey motioned to nominate the following candidates to be inducted into the 2021 HOF:
 - Anthony Grasso
 - Peter Costa
 - Jesse Fong
 - 1971 Cross-country Track team

The motion was seconded by Dennis Mooney. This motion to elect the previously noted candidates was carried unanimously. The previously stated nominees will be inducted along with John Boyle, who was previously voted in by the Board at the February 20, 2021.

- Chick Pisani is seeking the assistance of Carl Hall to organize the PMAAA Annual Appeal. Carl will send the contact information of the printer that All Hallows H.S. uses for their appeals. Genesis Jaromsky has offered his assistance for this effort.
- Sean Crowley reported that All Hallows was working on cleaning up the Rice High School records and they are seeking any contact information of someone from Rice H.S. who can assist in this effort.
- Dennis Mooney will be working with John Begley to finalize the PMAAA Webpage Improvement Project.
- The 2022 PMAAA Mass of Remembrance is still scheduled to take place on March 12, 2022. Joe DeFazio has contacted the St. Paul the Apostle facility coordinator to book a room in the parish hall to hold the post Mass refreshments. The facility person has yet to respond to Joe's request.
- After a debate on viability of holding the 2021 HOF Dinner to another date, it was determined that it would be best to cancel the 2021 event and schedule the 2022 Dinner at the usual time frame (November 2022). Board member, Joe DeFazio, subsequently motioned to cancel the 2021 HOF Dinner and hold the 2022 HOF Dinner as scheduled for November 2022. The motion was seconded by Kevin Bollbach. The motion was carried unanimously.
- According to Mike Kelly, the status of the 2022 St. Patrick's Day Parade remains unchanged at this time. However, since the Columbus Day parade will be taking place this year, the prospect of having the St. Patrick's Day parade seem to be promising.



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- Steve Kallas and Dennis Mooney provided an update on the ticket sales for the **Nick Fotui Foundation** raffle. According to Dennis Mooney, only three tickets have been sold to date (of which, two were purchased by Steve). Sean Crowley suggested that the raffle be rebranded, so it emphasizes the raffle as a PMAAA fundraising promotion. It was determined that a dedicated blast email be sent out to the Alumni that would promote the raffle; especially in light of the lack of fundraising which is typically generated at the HOF dinner and other such events that have been restricted by the pandemic.
- Sean Crowley spoke with an intellectual property attorney within his firm. The attorney outlined the steps that are needed to be followed to allow the Association to gain the rights to the PMA trademark. Initially, it appeared that the cost to obtain the rights may be prohibitive. However, upon further discussion, Sean suggested that he and Steve Kallas have a discussion with the IP attorney to explore other options to obtain the rights to the trademark.
- Dennis Mooney reports that he has not heard back from the company that scans the yearbooks so they may be posted on the PMAAA website. He will provide an update when he hears back from the company.
- The supplier who manufactures the PMAAA merchandise has merged with another company. Chick will contact Vinnie Bonami to see how this merger impacts the ability of the Association to continue to obtain merchandise. Also, Genesius Jaromsky asked if he can pursue other vendors who can provide sublimation processed merchandise. Chick suggested that before we pursue other vendors, he will speak with Vinnie Bonomi to see if this is a process that his new firm can manufacture.
- There was no further update on the PMAAA Scholarship Committee's plan to award scholarships to deserving All Hallows students.
- Sean Crowley provided an update on All Hallows H.S. According to Sean, the pandemic has had a negative impact on the school in terms of enrollment. The current enrollment at the school is 416 students which represents a drop from the previous year which was 459 students. The school is hoping to improve enrollment with the hiring of new admissions director. Sean will be asking the school's principal, Susan Natale, to provide him with a synopsis of the principal's report so that he can provide information that may be published in the PMAAA Newsletter. The school is embarking on a project involving drawing a mural on a common wall that is reflective of the history of the Christian Brothers. Sean also added that the school has a series of events scheduled for the upcoming school year, including a HOF Diner that is scheduled for October 28th.

Genesius Jaromsky suggested that a 5K or a 10K race be organized to benefit the school. The race can be run to start at the school and end at Yankee Stadium. Sean will consider this idea further and discuss at a later date.
- There are no changes to report at this time relative to the PMAAA HOF Podcasts.
- Chick Pisani and Dennis Mooney attended the **Joe Lapchick Character Award Foundation Luncheon** that was held at the New Yorker Hotel. Chick reported that the luncheon was a very befitting affair that honored PMA alum Len Elmore. Chick suggested that an article covering this event be included in the next newsletter.



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Genesius Jaromsky, was invited to join the meeting after he met PMAAA Board President, Chick Pisani at the Summer Social Mixer in June. He offered the following comments/suggestions for Board consideration:

- Before the Social at All Hallows this past Summer, I discussed various ideas for fundraising. One of those ideas was selling a replica PMA track jersey. As an avid runner, I would be honored to wear the Purple & Gold on my training runs and in future races
- As for focusing on a track jersey only...once we have our foot in the door with an authentic designed replica track jersey, we can branch out to basketball, baseball, soccer, etc. Heck, maybe even cheerleader outfits for the girls/women in our lives (daughters, wives, etc.)?
- Another suggestion that I have was the idea of creating a page asking: "Where our graduates are now?". One of you mentioned, "like a LinkedIn page". Yes, similar but more personal. "What have you been up to since you graduated Power Memorial Academy?" Granted, we have some famous graduates, including our own PMAAA board member, Sean Crowley. But everyone who graduated, from what I believe, was the best high school in NYC for those 6 decades, is famous in someone's eyes. Not only in front of the camera; on an election ballot; shooting a three-pointer; or having an Olympic medal placed around their neck. These honorable alums of Power Memorial Academy are famous in their bosses' eyes; their colleagues' eyes; their worker's eyes; their communities' eyes; their church or other places of worship eyes; their wife and children's eyes.
- As Catholics, we are taught stewardship is to provide our time, talent, or treasure. The LinkedIn aspect would provide a database of KSA's (knowledge, skills, and abilities) that PMAAA and our fellow alum could utilize for PMA-based activities; as well as an avenue for having for our alum to market and provide services to other alum.

Lastly, here is a list of ideas previously discussed with Chick and Carl.

1. Splunk for Good
2. Race 5/10K Catholic inner-city school in the shadow of Yankee Stadium. Coin/Token. Krispy Kreme endorsement. Yankee Stadium finish line. There is a precedent: The Bronx 10K. Have an acquaintance contact in NYY.
3. Endorsements from high-profile alumni
4. Skype/Zoom 10 min meet with your Class, recorded for future generations.
5. An alumni page for Where is he now? Includes the KSA's
6. PMA track jerseys
7. Alumni remembrance wall
8. Hall of Fame Dinner: What if we allow the inductee to record their 15-minute* speech. The inductee, with the assistance of the Hall of Fame Committee, would select the 3* "best" minutes from their recorded speech. These 3* minutes would be edited with pics from PMA and their life pics. The inductee would have only 2-3* minutes to speak when they receive their award. A link to their full speech would be in the dinner program. *The timeframes are suggestions.

The next meeting will be held on Saturday, January 8th, 2022, at 9:30 AM. The meeting will be conducted via video teleconferencing. The sign-in link and agenda will be provided prior to the meeting.

Respectfully submitted.
Brian McCann

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